

INDIA@75: PICTURES OF PROGRESS

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Piping Hot

A third-generation tea entrepreneur, **Rasesh Desai** was born in 1947. The story of how he and the family—now into the fifth-gen—built Wagh Bakri into India's third-largest packaged tea brand



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Welcome to the

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Digital Edition



Srinath Setty
CEO, Hosachiguru Enterprises Pvt. Ltd.

A serial entrepreneur for over a decade. He is a prolific leader who comes in with rich experience and has left no stone unturned to revolutionize the way people approach managed farmlands. Mr. Srinath Setty has been with Hosachiguru since its inception and has helped the company transform from a tiny bud to the beautiful flower that it is today. He has used his people's skill, experimental approach, and practical insight to put Hosachiguru-managed farmland on the map. It was not only these qualities that helped transform the company but also the foresightedness with which he laid the gradual plan which ultimately made Hosachiguru the pioneer & leader in the managed farmland industry. His vision for the company, dedication creativity and immense love for nature led him to embark on an explorative journey with Hosachiguru which gave a reason for many green enthusiasts to pursue their dreams of owning farmland without disrupting their everyday lives.

He has an unmatched reputation as a polymath in the farm management industry. Today Hosachiguru has been one of the most trusted partners for over 1000+ customers. In this past decade, the company has sequestered 50,000 tonnes of atmospheric carbon, by planting over 2,00,000 trees. Hosachiguru is proud to plow along with each member of the green tribe in this green journey.



Rajesh Dua
Co-founder & CEO, Neostox Fintech Pvt. Ltd.

A technocrat entrepreneur with around 25 years of experience in leadership positions in the software industry with expertise in AI/ML, Blockchain & IoT with the last 10 years focusing on designing and developing software applications and SaaS products for the international financial services industry, especially the forex, commodities, and stock markets. He has worked with Fortune 500 companies across the world and has extensively traveled and worked in the field of business development, growth, technology, market research and human resource development.

It was during the latter part of his career he noticed that there was no platform for an aspiring or new stock trader to practice his/her strategies using virtual money before actually going out into the real market. This led him to launch neostox.com in 2020 - a world-class platform to learn, practice, and trade with virtual money in live Indian stock markets.

With a natural flair for deriving trading strategies for F&O markets, he is currently writing a book on Derivatives Trading besides continuing to consult some American companies in the financial services industry. Under the ambit of Neostox, he is also conducting training sessions for aspiring stock traders to develop winning trading strategies.